

| May 14 & 15, 2022 | Zappeion, Athens |

Sponsorship Proposal for the ECDM Expo Digital Agencies Roundtable

What are the issues that Digital Agencies have to deal with? Which are the trends and the outlook for the industry? These are some of the questions that will be answered by the leaders of leading Greek Digital Agencies, at the Digital Agencies Roundtable (DAR) event.

The event will take place on the afternoon of May 15, 2022, and will essentially be the closing of eCommerce & Digital Marketing Expo SE Europe 2022.

This year, for the first time, two important surveys will be presented at the event.

The first one, deals with the Digital Agencies industry, and were involved more than 250 companies. It was designed to map the sector that is constantly evolving.

The second one, deals with e-shops and its purpose was to map their needs in partnerships and services, in order to become more competitive and grow further, in Greece and abroad.

The surveys will serve as a guide for the discussion that will follow, with the participation of some of Greece's leading Digital Agencies CEOs.

The attendees will also be able to participate in the discussion, by asking questions to the participants.

The DAR event has developed into a meeting point, where the Greek Digital Agencies meet and discuss the issues that concern the industry on a regular basis.

More than 120 company executives attended the previous event, where more than 14 CEOs from leading Digital Agencies participated.

Only executives from the industry are allowed to enter the event.

Best regards,

Vasilis Yannikos

Organizer of the ECDM Expo



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You have the opportunity to sponsor this event with the following benefits

Option 1 | Main Sponsor

Main Sponsor Benefits:

1. Logo at ratio 1/1 with the indication "Main Sponsor", on the event page
2. Corporate Table (12-persons, with company logo on stand).
3. 2 Rollup Banners 2m high x 80cm wide, in a prominent position in the room. *The exact placement is at the sole responsibility of the organizers.*
4. Promoting material placement (brochure) on the tables of the event.

Cost: 1.300€

Option 2 | Sponsor:

Sponsor Benefits:

1. Logo at ratio 1/2 with the indication Main Sponsor, on the event page
2. Six seats on a front table at the event.
3. 1 Rollup Banner 2m high x 80cm wide, in a prominent position in the room. *The exact placement is at the sole responsibility of the organizers.*

Cost: 800€

Option 3 | Supporter:

Supporter Benefits:

1. Logo at ratio 1/3 with the indication Main Sponsor, on the event page
2. Three seats on a front table at the event.

Cost: 500€

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**Application Form-Contract Digital Agencies Roundtable
Sponsorships**

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|--------------------------------------|----------------------------------|
| A. Company Details | |
| Company Name: | _____ |
| Company Address: | _____ Postcode/Area: _____ |
| Phone: | _____ FAX : _____ E-Mail : _____ |
| WEBSITE: | _____ TAX Reg. No: _____ |
| Participation Contact Person: | |
| Name/Surname: | _____ Title: _____ |
| Phone: | _____ FAX: _____ E-Mail: _____ |
| Payment Contact Person | |
| Name/Surname: | _____ Title: _____ |
| Work Phone: | _____ FAX: _____ E-Mail: _____ |

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|---|----------------------------|
| B. Price List 2022: | <u>Sponsorships</u> |
| <input type="checkbox"/> Option 1 Main Sponsor: Cost: 1.300€ | |
| <input type="checkbox"/> Option 2 Sponsor: Cost: 800€ | |
| <input type="checkbox"/> Option 3 Supporter: Cost: 500€ | |
| Total: _____ VAT (Only for Greece) 24% _____ Total 2: _____ | |
| *All prices are net and in EURO (€). Local tax (if applicable) will be added. | |

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| C. Payment Conditions: 50% of the total cost upon receipt of the completed application form, 50% of the rest amount (including 24% VAT) 12 days before the start of the event. |
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| D. Signature and Company Stamp | | | |
| Name & Title: | Date | Signature | Company Stamp |
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